

For just \$25.00- 35 campers will experience mentoring sessions, speakers, field trips and interactive activities that expose youth to:

WHAT IS ENTREPRENEURSHIP?

MARKETING ANALYSIS

BRANDING

BUSINESS AND BUDGET
DEVELOPMENT

HOW TO WRITE AN EFFECTIVE
BUSINESS PLAN

EFFECTIVE PITCHING

CRITICAL AND CREATIVE
THINKING

SOCIAL ENTREPRENEURSHIP

PLUS MUCH MORE!

// PROGRAM

CONTACT US:

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"Investing in our youth is the most solid investment we can make and yields the best returns."



2016 ACCOMPLISHMENTS

- Featured on National Small Business Association Twitter
- Shark Tank and Trade Show Sponsored by Bank of America
- 1st place team presented to Entrepreneurship Task Force
- Featured at Chamber of Commerce Annual Gala and met with Daymond John

2017 GOALS

- Camp Destination Innovation-Accelerator
- Mentor lead business competition
- Educational Field Trips and Sessions
- Winning team present at Accelerate the Heartland

// ABOUT CAMP DESTINATION INNOVATION

Camp Destination Innovation is a 6-week camp created to expose teens ages 14-18 to careers outside of traditional norms, with its target focus being entrepreneurship. We had a 75% return rate on students from year 1 to year 2, so these young people are constantly building their knowledge and network.

According to the Chung Report, Wichita is clearly challenged in maintaining the significant amount of human capital that has been built up over time. Our talent is leaving. Camp Destination is the only summer camp in Wichita that focuses solely on entrepreneurship and caters to a diverse underserved demographic to create a more inclusive and producing economy.

FUTURE VISION:

- Year round program for multiple ages
- Rare Bird Project that connects high achieving students with an interest in entrepreneurship to high level business leaders/entrepreneurs who will create avenues of development for the future business leaders and entrepreneurs of Wichita